polyart

Crafting pioneering, made-to-measure solutions that contribute to a more sustainable world

Our vision

Today, the fields of speciality labelling, packaging and graphics are becoming increasingly technical to serve ever more demanding requirements. Across the value chain, everyone expects the highest standards in aesthetics, printability, durability, security, digitalization, and more.

At the same time, there is a common desire to provide eco-friendly solutions (green and energy-efficient products, recycling, responsible resource management, etc.) that enhance our quality of life and help to preserve our planet's precious resources.

Our mission

Faced with this changing technical and ecological landscape, Polyart group has set itself a new mission: **Contribute to a more sustainable world through pioneering and crafting new solutions and reshaping the world of specialty substrates.**

OUR VALUES

C
Closeness

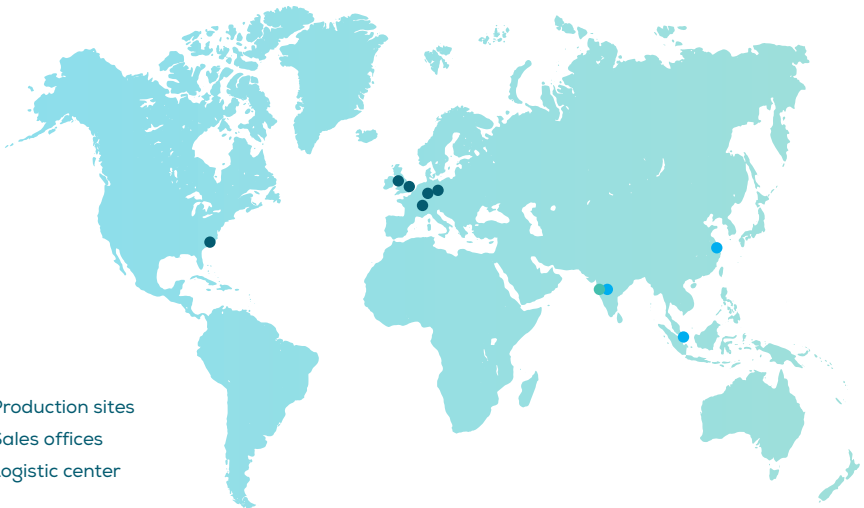**R**
Responsability

E
Excellence

A
Agility

Polyart group

Polyart group is a leading specialty coating and film manufacturer. It was formed in 2020, by the acquisition by Arjobex of MDV group with the support of its shareholders Prudentia Capital and Indigo Capital.

Polyart manufactures film and paper solutions for the specialty label market (industrial, decorative and security) but also for digital printing, the display market and provides custom coatings.

With 280 employees and a turnover of 70 M euros, Polyart group has 6 production sites, in France (Arjobex), Germany (MDV and Reisewitz), Great Britain (Arjobex and TechFolien) and the United states (Arjobex), as well as 3 sales offices in Singapore, Mumbai and Shanghai. Its Head office is located in Boulogne Billancourt, France.

- Production sites
- Sales offices
- Logistic center

Our commitment

As a new group we believe that businesses today have a duty of care towards our employees, customers, society, and the environment.
As a result of this we have put corporate sustainability at the heart of our business plan which is built on the 3 pillars of Respect, Reduce and Recycle.

RESPECT

- For all our employees.
- For the environment.
- For customers, suppliers, and all other stakeholders.
- For the law.

REDUCE

- Risk to employee health and well-being.
- Risk to business operations and supply to customers.
- Raw material consumption.
- Energy and water consumption.
- Impact on environment.

For the full sustainability policy, please go to our website **www.polyart.com/ environmentally- friendly/**

RECYCLE

- Invest in new technology to increase the amount of production waste we can reuse.
- Optimize the recycling of the water we use in our manufacturing processes.
- Minimise the packaging we use. Ensure that the packaging materials are either recyclable or made from recycled materials.
- Develop and manufacture new products that contain post-consumer waste.

Performance and progress on the three R's will be reported annually and made available to all stakeholders on our website.

We are committed to set the pace in our industry for the future of sustainable functional substrates. **To illustrate this commitment we have launched our r- range of paper and film products utilizing Post Consumer Recycled material.**

Our main brands

Our main brands are available in over 50 countries:

Polyart®
Leader of the European synthetic paper market, has set the unmatchable standards of the industry since its invention over 50 years ago.

Fluolux®
European leader of fluorescent paper, has always matched the highest requirements of the industry, be it for converters, printers or merchants.

Satinex®
Engineered range of blown films, created for a multitude of uses for labels and packaging.

Robuskin®
Wide choice of synthetic base material, has widened the digital printing to effects and finishes never seen before.

Fiberskin®
Revolutionary biodegradable paper for short term outdoor exposure.

Polyart group provides you with the best-adapted substrate solutions for all your needs in speciality labelling, publishing, packaging and graphics.

polyart
SOLUTIONS POWERED BY SUBSTRATES

www.polyart.com